

**Arthur A. Baird**  
 Builder of  
**PACIFIC READY-CUT HOMES**  
 Liberal Loans  
 on  
 Quality Homes  
 1107 Strand, Hermosa Beach, Cal.  
 Telephone, Hermosa 4331

**PAST GRANDS GUESTS**

The Past Grands' Association, Rebekahs, was entertained at 10 o'clock dinner Monday by Mrs. William Stanger of Gramercy Avenue, Torrance.  
 Mah jongg and five hundred were enjoyed by the following members of the association: Mrs. Walter Tappin Sr., Mrs. Ernest W. Brumpton, Mrs. Barron A. Beckham, Mrs. Tom Sidebotham, Mrs. O. E. Hunt, Mrs. S. L. Groves, Mrs. Hans Anderson, Mrs. E. E. Miller, Mrs. Walter Tappin Jr., Mrs. J. O. Moore, and the hostess.

**Big New Beach Tract Open For Preview Sales**

**J. D. Millar Announces Opening of Hermosa Crest This Week**

With Southern California prosperity sharply on the upward turn, beach cities all along the ocean front have prospects of a summer that will break all vacation time records, early summer crowds in every community indicate.

The optimistic reports of local real estate brokers is reflected also in reports from other harbor district and Santa Monica Bay sections, according to a survey of conditions in all of the beach cities.

Outstanding among the real estate deals of the last month was the purchase of Hermosa Crest in Hermosa Beach, residential subdivision overlooking the South Bay and Palos Verdes estates.

As a result of the new activity in Hermosa Beach J. D. Millar Realty Company has purchased Hermosa Crest from Crenshaw & Smalls for \$150,000 and today starts an active development and sales campaign.

The J. D. Millar Realty Company, already widely known in beach communities on account of other extensive real estate activities, has named Tom Nolan, former Long Beach real estate operator, sales manager of the property.

Ornamental lights, paved streets, sidewalks, curbs and all utilities have been installed on the new property overlooking the five South Bay communities, and the opening of the preview sale this week will bring an immediate stimulus to the new prosperity era that has started in the South Bay section.

"I know of no other sections in Southern California that have the great possibilities of the beach communities," J. D. Millar said, in discussing this new venture in the South Bay section.

"I have long been convinced that owners of property along the ocean will reap royal returns on their investments and the surprising increases in values have already proved the possibilities.

"While values in some intensely developed communities have risen so rapidly that they have practically reached their limit, the South Bay section, as I see it, is just on the verge of its real development.

"New activities here have only just begun to affect real estate values. Beach residents themselves will be surprised by the development that will come to the South Bay cities during the next eighteen or twenty months," J. D. Millar said.

**'So This Is London' By King Players**

Pronounced by critics and patrons alike the greatest play ever witnessed in Long Beach, "So This Is London" is being presented this week at the Mission Theatre by the Charles King Players, with Dudley Ayres and Rose Ludwig. The play is a masterful comedy which is characterized as the greatest ever produced by George M. Cohan. It is English-American in its conception, satirically lampooning the national characteristics of each nationality and giving each an opportunity to laugh with and at the other.

"So This Is London" ran for a solid year in New York, and was equally popular in London. It ran for fifteen weeks in San Francisco and twelve weeks in Los Angeles, such as to show that it could support an extended engagement, but under the policy of the King Company it will be played for one week only. The company is giving a splendid performance of the comedy, but indications are that many patrons will be disappointed through inability to obtain seats.

Director Charles A. King is advising all those who wish to attend to make their reservations early. Commencing Sunday, May 31, the King Players will present "The Invisible Husband," one of the most unique plays ever written. It is said to contain in its plot the greatest surprise twist ever written into any stage production, and it is of the type that has proved its popularity with Long Beach patrons.

"Ham and san" for lunch at Hughey's, The American Fountain Lunch, Carson St., Torrance.—Adv

**Mission Theatre E**  
 Long Beach

American Avenue  
 Home of Spoken Drama

The Charles King Players  
 with  
 Dudley Ayres and Rose Ludwig  
 Present

**"SO THIS IS LONDON?"**

George M. Cohan's  
 Greatest Comedy

Coming Sunday, May 31  
**"THE INVISIBLE HUSBAND"**

A New Angle in a Triangle.  
 What a Surprise!

Nite Curtain, 8:20—25, 50 & 75c  
 Mats.—Sun., Wed., Sat., 25 & 50c  
 Phone 632-19 for Reservations

**TOWNE ALKE**

"Just for Fun"

By RAS BERRY

Ollie Stevenson who is one of our most promising policemen goes down to San Diego Sunday and forgets to look at his speedometer while he is pushing down the accelerator and he gets pinched for speeding. Excelsior!

Sam Levy he sells a bowling shirt to Bob Deininger and Bob gets a bill for it the other day for four bones and Bob gets out a blank note and makes it out for four dollars and signs it and gets Willis Brooks and Jack Hanson and a flock of other boxes to sign it and they mull it to Sam and writes on it Try and Get it. And Sam he writes back a letter and says signatures don't buy him no noodles and besides he don't think this note will be any good at maturity.

I calls up Faber 1,000 which is the Biltmore Hotel yesterday to talk to a bozo who is staying there and pretty soon the phone girl she

rings me back and I says is this the Biltmore and she says no on your call to the Biltmore the trunks is out of order and I says well I didn't call the baggage room. Well she says the trunks is out of order. And I don't want the swimming pool neither I comes back just like that and she says well the trunks is out of order.

Charlie Inman has got a new pair of golf pants and thinks after he gets used to em he can make San Diego in even better than one.

Sam Rappaport is going on a long trip, east, southeast, northwest—and one place he is going to is Knoxville, Tennessee. Going to that place in July Sam's big brother Ben says seems to him like a guy is trying to get used to intense heat.

**Baker Smith**  
 Carson Street  
**Jeweler**  
 Swiss Watch Repairing  
 a Specialty

Sam says he expects to take in some fights while in N. Y. but Mrs. R. has got other ideas. Ben says they ought to be some good fights in a town named Knocksville.

Ollie Stevenson got pinched for speeding down to San Diego last Sunday. Hot Dog.

No, says Harry Delley in response to a query, when a bank is holding

an public reception that ain't no time to ask can I make a loan. That would be like asking for another bowl of soup at a soup and fish dinner.

**Are You One of the Few**

Business  
 Men's  
 Lunch  
 11 to 2  
 40c

Who are not enjoying the delightful Business Men's Lunch we are serving daily. Here for the modest sum of 40 cents you can choose from a wide variety of dishes, talk over business or pleasures amid pleasant surroundings and good music. A man is known by the company he keeps. You'll be in good company at the Ferncroft.

**Smith's Ferncroft Cafe**  
 Masonic Temple Bldg., Torrance

LET'S GO  
**TORRANCE THEATRE**

Friday Night is  
**Amateur Nite**

7 ACTS THIS WEEK  
 Also Corinne Griffith and Conway Tearle in  
 "LILIES OF THE FIELD"

SATURDAY  
**Jackie Coogan**  
 "THE RAG MAN"

SUNDAY—MONDAY  
**Buck Jones**  
 "THE ARIZONA ROMEO"

**LOMITA THEATRE**  
 Phone Lomita 266  
 The Little Theatre with the Big Show

THURSDAY  
**4 BIG ACTS Vaudeville**  
 AND  
 RICHARD DIX in  
**"Men and Women"**

2 DAYS ONLY  
 FRIDAY—SATURDAY  
**GLORIA SWANSON**  
 IN  
**"MADAME SANS GENE"**

SUNDAY  
**4 OTHER BIG ACTS**  
 And **"KISS IN THE DARK"**

MONDAY  
**BIGGER COUNTRY STORE**  
 A BEAUTIFUL CHINA TEA SET, GOLD TRIM  
 AND OODLES OF OTHER GIFTS, GROCERIES  
 AND FUN  
 AND  
 AGNES AYRES **"Her Market Value"**

**HART Spoken Drama Oriental Players Theater**  
 NORTH LONG BEACH (VIRGINIA CITY)  
 Long Beach Boulevard at Market

One Week Starting Monday, May 25  
**"THE NAUGHTY WIFE"**

A Farce Comedy  
 There's nothing like it. It's so different from the ordinary run of plays, so funny and so thrilling you will forget your everyday cares. Its masterly romance and heart appeal will win you.

**"Guaranteed 100% Fun"**

Curtain at 8 P. M.  
 Short Pictures Before the Play 6:45 to 8  
 (No Extra Charge)  
 Seats 35c and 50c. For reservations Phone Compton 1782. Free Auto Park With Guards

American Legion  
**TORRANCE FIESTA AND AUTO SHOW**



July 14 to 18  
 Inclusive  
 We're Starting Early—  
 and We'll Finish Strong

**PREVIEW SALE!**  
**Hermosa Crest**  
 10% Discount until June 15<sup>th</sup> to Beach Residents Only

**The Aristocrat**  
 ....and the pride of South Bay communities....

A knoll . . . overlooking five beach communities . . . the Palos Verdes . . . the silver Strand . . . the ocean with its ships stretching beyond . . . such is Hermosa Crest.

Right at the gateway of the South Bay section . . . on El Camino Real, the main artery to the South Bay cities . . . Hermosa Crest is the very center of beautiful home development . . .

Fully improved and properly restricted . . . Hermosa Crest is truly the pride of the South Bay . . . admired by all . . . and destined to be forever the showplace of South Bay cities . . . consequently it is a paramount investment . . . unparalleled.

Visit the crest today and enjoy the inspiring panorama that presents itself to you . . . Then you will build here . . . overlooking the sea your home will radiate your personality to the world . . .

Drive out Redondo Boulevard to Hermosa Beach and look for the Big Hermosa Crest sign . . . or drive up Pier Avenue from the beach to the junction of Pier Avenue and El Camino Real . . . You must not miss Hermosa Crest . . .

**With Present 10% Discount  
 Lots \$16 Per Month  
 Some Lower—Some Higher  
 Tom Nolan, salesmanager**

**J.D. Millar Realty Co.**  
 TRACT OFFICE - 1002 PIER AV  
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 HERMOSA 4934  
 326-334 WILCOX BLDG  
 LOS ANGELES